

2023 / 2024

YMCA NORFOLK

# Partnership Opportunities

Working together to  
transform young lives





Here for young people.  
Here for communities.  
**Here for you.**







## Who We Are

**1 in 5 people at risk of homelessness in England and Wales are aged 16-24 years old.**

YMCA Norfolk is a part of the largest youth charity in the world. Our mission is to inspire young people to discover their potential so that they can live life in all its fullness.

We provide accommodation and support to help vulnerable young people towards independent living whilst also providing employment, training and workplace experience through our social enterprises and employability projects.



# Our Impact



Our operations cover the whole of Norfolk, from Norwich City Centre to Great Yarmouth, King's Lynn, Horsford, Acle, Mattishall and lots more. We work where our clients most need us.

## In the last year we have...



Housed 330 young people who would otherwise be homeless or living in vulnerable situations



Delivered 330 counselling sessions and 559 therapeutic sessions



Taught 332 children who are unable to attend mainstream education due to anxiety and poor mental health



Delivered 74 bespoke qualifications to homeless young people to help improve job prospects



Supported 404 families through mediation and support programmes, preventing the need for further intervention



# Why do we need you?

## Your support is vital as many young people face:

- A rise in the cost of living – Rising rent, energy and food costs are putting young people at risk. The basic necessities many people take for granted have become unaffordable.
- Fading support – Threats to reduce benefits mean that young people will be plunged further into poverty.
- Relationship breakdowns – A leading cause of homelessness is family and friends simply can't afford to accommodate them anymore and young people unable to afford housing.

Young people are worried about their future and how they will afford everyday essentials that many people take for granted. Help young people to access mental health support, training opportunities and a safe space.



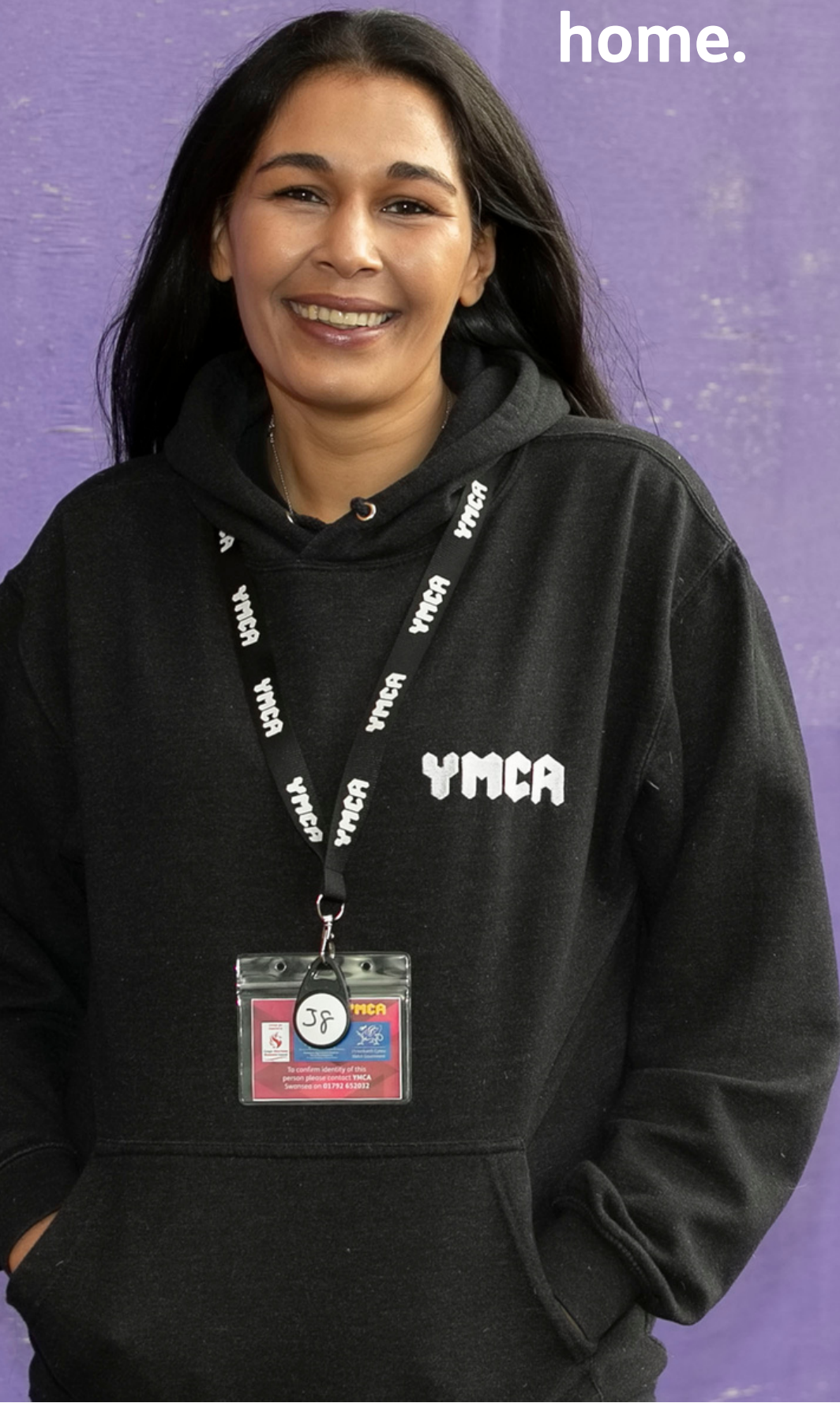
## Help young people like Drew

**“The staff at YMCA Norfolk have not only supported me, but also improved every single aspect of my life.”**

Drew lived with YMCA Norfolk at our My Place housing unit, due to feeling unsafe at home. During his time with us he gained a number of qualifications and took part in our Kick The Dust project, exploring Norfolk heritage. Now, Drew is now working his dream job with the Museums Service and thriving in his own accommodation.



We believe that  
everyone deserves a  
safe place to call  
home.





# How can you help?

Money and raised awareness goes towards young people's welfare, providing programmes, skills and training so that they can move towards independent living and fulfil their potential.

## Charity of the Year / Partner with Us

From taking part in our Sleep Easy event, running marathons, and climbing mountains to holding cake sales and fundraising balls, clients, employees, and supporters are fundraising for a great cause, working better together as a team, and helping us to transform young lives within Norfolk. We can work together to create a partnership that suits your business needs.

## We can support your partnership by

- Creating marketing material to raise awareness of your support and encourage fundraising.
- Giving informative and motivational presentations to your colleagues or members
- Providing fundraising tools, tips, and tricks as well as volunteers to support your fundraising efforts

## How we can benefit your business

- Generating positive PR and shouting about you on our socials
- Demonstrating to your customers your company values
- Encouraging team building activities
- Providing great staff engagement opportunities through fundraising campaigns
- Association with the longest-standing youth charity in Norfolk





# Transforming young lives across Norfolk

Interested in partnering  
with us? Get in touch with



**Elsie Green**

*Community Fundraiser*

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# YMCA

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